



**LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034**

**B.A. DEGREE EXAMINATION – SOCIOLOGY**

**FIRST SEMESTER – NOVEMBER 2024**

**SO 117 – SOCIAL PSYCHOLOGY**



Date: 09-11-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 am-12:00 pm

**SECTION A**

**Answer ANY FOUR of the following**

**4 x 10 = 40 Marks**

1. Define social psychology and mention any two goals of social psychology.
2. What is self? List any four components of self.
3. Explain collective behaviour.
4. What is public opinion? Mention the agents of public opinion.
5. List any four characteristics of groups.
6. Explain low and high self-monitors with examples.
7. Define inter-group conflict. Suggest measures to reduce conflict in groups.
8. Write a short note on self-efficacy.

**SECTION B**

**Answer ANY THREE of the following**

**3 x 20 = 60 Marks**

9. Briefly describe the field of social psychology.
10. Analyze the causes of low self-esteem.
11. Elucidate the differences between crowd and audience.
12. Explain the stages and agents of public opinion.
13. Discuss the causes and consequences of inter-group conflict.
14. As a student of social psychology suggest ways to improve the socio psychological well-being of individuals.

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